

Freeland Walleye Festival Boat & Vendor Expo

FREELAND WOULD LIKE TO WELCOME ALL TO THE
25TH ANNUAL FREELAND WALLEYE FESTIVAL

EVENT DETAILS

*10X10 BOOTH \$150.00

*THIS INCLUDES ELECTRICITY AND HEAT

*ALL EXHIBITORS WILL BE IN THE FESTIVAL FLYER

*EVENT TO TAKE PLACE AT THE FREELAND CONVENTION
CENTER ON M-47 NORTH OF TOWN.

•SET UP 04/22, EVENT 04/23 THROUGH 04/25

*TOURNAMENT WEIGH-IN STATION AT SAME LOCATION

The *Freeland Walleye Festival* hosts 10,000 to 15,000 people and is an attractive way for businesses to advertise and get great exposure to the sport fisherman and the general public. Please join us in this exciting event

For further information, please email Mike Moore @
mike.moore21@yahoo.com

Freelandwalleyefestival@yahoo.com

www.freelandlionsclub.com

Please see attached registration form for sign up.

2010 Freeland Walleye Festival & Outdoor Show Exhibitor Registration Form

April 23 – 25, 2010

(Complete form and return with check no later than April 9, 2010)

Company Name: _____

Contact Name and Title: _____

Mailing Address: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Product /Service: _____

Standard 10 ft x 10 ft booths: Number requested _____ x \$150.00 = _____ TOTAL

* Anchor spaces: Number Requested _____ x \$500.00 = _____ TOTAL

(Will accommodate about 12 average size boats)

I require access to electricity. Please explain:

Terms of Agreement:

A. Compliance with laws: Exhibitors must comply with all federal, state, and local laws as well as facility rules and regulations that may be enforced during the 2010 Freeland Walleye Festival & Outdoor Show.

B. Insurance: Exhibitors are required to obtain a general liability certificate with a minimum of \$1 million coverage for this event.

C. Freeland Walleye Festival or its agents will not be responsible for any losses, property, expenses (including attorney fees), injuries or death incurred by exhibitor or its employees or agents for any cause whatsoever in the event quarters, nor for any expenses, property, employees, agents or exhibitors while en route to or from the exhibit. The exhibitor agrees to make no claim whatsoever, including negligence against the Freeland Walleye Festival or its agents while in the event quarters. The exhibitor agrees to indemnify and hold harmless the Freeland Lions Club, PWT In-Fisherman, the City of Freeland, sponsors, and volunteers resulting from any act or omission of the exhibitor or its agents connected in any way with its exhibits; against all losses, damages, costs and expenses, including reasonable attorney fees, resulting from any breach of warranty, representation, or covenant arising out of the sale of goods exhibitor makes at the Freeland Walleye Festival & Outdoor Show, and from any and all actions, suits, proceedings, claims, demands, judgments, costs and expenses incident to the foregoing.

D. Cancellation: the Freeland Walleye Festival may cancel the event, at its discretion, due to an act of god, act of governmental authority, war, act of public enemy, problem with venue facility, severe weather conditions or any other cause beyond its control. Unexpended portions of fees received from exhibitors will be refunded on a pro-rata basis. Exhibitor understands that if the Freeland Walleye Festival & Outdoor Show is canceled, there is no assurance that any portion of the exhibitor's fees will be available for refund.

E. Acceptance of applicants and exhibitors: the Freeland and Walleye Festival & Outdoor Show reserves the right to regain possession of any space by refunding exhibitor payment for such space anytime prior two or during the event.

F. Booth space must be paid for in full prior to set-up.

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We must receive your completed and signed agreements and payment in full no later than April 9, 2010 to secure your exhibit space at the 2010 Freeland Walleye Festival & Outdoor Show.

Make checks payable to:
Freeland Lions Club
PO Box 767
Freeland, MI 48623

I have read, understand and agree to all terms and conditions of this contract.

Authorized signature: _____

Date _____

For information on the Freeland Walleye Festival & Outdoor Show contact Mike Moore 989-332-4892 or Ben Reinsch 989-415-6516

<http://www.freelandlionsclub.com/WalFest.htm>